

Poster/Poetry Ideas & Guidelines

"On the Road to Cleaner Air"

Students are asked to create a positive environmental poster/poem representing transportation alternatives and other personal activities which improve the air quality by reducing ground-level ozone (i.e., biking, ride the bus, walk, plant a tree).

Possible Ideas and Messages:

- Carpool - It will cut harmful emissions drastically
- Use the bus or public transportation to reduce emissions
- Bike - It eliminates all emissions
- Walk - It's the healthiest way to travel
- Combine auto trips to cut down on cold starts or reduce mileage
- Use electric or people-powered equipment to cut grass or do yard work
- Plant shrubs, flowers, or native plants to reduce lawn mowing
- Plant trees to produce shade and reduce cooling needs
- Use an electric or chimney starter instead of barbecue lighter fluid
- Keep your car properly tuned to reduce harmful emissions
- Use water base (latex) paint instead of oil base paints

Poster Requirements:

Size: 8 1/2" x 14" or 8 1/2" x 11"

Theme: "On the Road to Cleaner Air"

Media: crayon, paint or markers

Criteria: creativity, content & message

Contest Guidelines

- Artwork/poem must be related to the contest theme: "On the Road to Cleaner Air"
- Posters/poem must be the original artwork of a student.
- The student's name, grade, teacher, and school should be legibly printed on the back of the poster/poem.
- The artwork/poem must be finished.
- Students may put the contest theme on the front of the poster, but will not be penalized for not having it on. Any wording on the front of the poster must be spelled correctly.
- Artwork/ poem must be completed and mailed in by **DEADLINE**.
- All contest posters/poems must be mailed in or delivered to:

Program Contact
Company
Address
City, Wisconsin ZIP CODE

