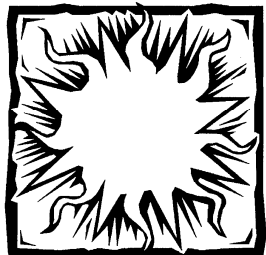


Nominations for the WPCA Recognition Awards

WISCONSIN
PARTNERS FOR



CLEAN AIR

The nomination process is easy!

- **By March 12, 2010 inform us of your intent to apply.** Contact Jessica at 414-263-8653 or jessica.lawent@wisconsin.gov
- **Following the nomination guidelines below**, describe in three pages or less what your organization did in **2009** above and beyond regulations to improve air quality. *Companies with any pending environmental violations or violations that occurred in 2009 are ineligible. Prior to nomination, please check with your environmental or legal staff or with the Department of Natural Resources (414-263-8653, jessica.lawent@wisconsin.gov).*
- **By March 26, 2010 nominations must be received (mail 4 hard copies)**

Previous winners may apply, but awards will not be granted for any two consecutive years. Winners are not announced until the Clean Air Extravaganza event on May 20th in Milwaukee (details are forthcoming).

Nomination Guidelines

∂ **Business background:** Tell us a little bit about your company/organization. What do you make or do? How many employees work at your site? Etc.

• **What you are doing for cleaner air:** Provide a summary, including results, of the voluntary actions your company took for cleaner air *last year* that went above and beyond regulations. For example, any quantifiable emission reductions from new technology, list of transportation benefits you offer, the number of people who participate in alternative transportation (carpool, bus, bike, etc.) and the associated emission reductions, distribution of air quality brochures, the number of people notified about the importance of clean air through your newsletter, any community involvement, etc.

÷ **Ideas adapted to your organization's needs:** Think of actions that may have led to air quality improvement as well as addressing other issues at your company. Include innovative ideas, methods, materials, or implementation strategies that have worked for you. Tell us about any benefits that derived from these actions (i.e., reduced demand for additional parking, assisted in new employee recruitment, reduced energy use and associated costs, etc.).

≠ **Submittal:** **Mail 4 hard copies of your nomination and any attachments** (*DO NOT* submit electronically as e-mail files are too large). Attachments are optional and include samples of outreach material, photos, or other relevant material that you feel would help the judges evaluate your actions. Also, **submit your organization's logo** via e-mail or on a CD.

≡ **Contact Information:** Please attach your business card to your nomination write-up *AND* include the name and address of your CEO/director so we can send an event invitation.

Return nominations to:
Wisconsin Partners for Clean Air
Attn: Jessica Lawent
2300 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212

Visit www.cleanairwisconsin.org/partnersmad.php for more information.

Thank you and good luck!